

CLAIMS

1. A frozen confectionery product comprising a plurality of discrete unaerated dairy frozen confections, each discrete frozen confection being able to contact directly other discrete frozen confections in the product, which frozen confections comprise an ice structuring protein (ISP) and have an average volume of less than 1 ml.
5
2. A product according to claim 1 which comprises at least 10 discrete frozen confections.
10
3. A product according to claim 1 which comprises at least 100 discrete frozen confections.
15
4. A product according to any one of the preceding claims wherein the discrete frozen confections have an average volume of less than 0.5 ml.
20
5. A product according to any one of claims 1 to 4 which is an unaerated ice cream or milk ice.
25
6. A product according to claim 5 which comprises at least about 15 wt% solids.
30
7. A product according to claim 5 which comprises from about 2 wt% to 15 wt% fat.
25
8. A product according to any one of the preceding claims wherein the ISP is a fish type III ISP.
30
9. A product according to claim 8 wherein the ISP is type III AFP HPLC-12.
35
10. A product according to any one of the preceding claims wherein the frozen confections comprise at least 0.0005 wt% of the ISP.
40

11. A product comprising a container filled with a frozen confectionery product according to any one of claims 1 to 10.

5 12. A product according to claim 11 wherein the container has a volume of from 100 ml to 1000 ml.

13. A retail unit comprising a plurality of containers, each container comprising a product according to any one of claims 1 to 10 wherein the product in each 10 container is different.